

"Turn off the TV, Volunteer for the Sierra Club and Save Money"
by Bob Ciesielski

A study at Boston College, noted in Money magazine, found that every additional hour of TV watched per week boosts spending by roughly \$200.00 a year. "Television viewing results in an upscaling of desire. And that in turn leads people to buy." So if you want to save the planet, a good place to start is reducing your consumption by shutting off the TV. With your new found time, think about volunteering to help others - maybe with Sierra Club activities.